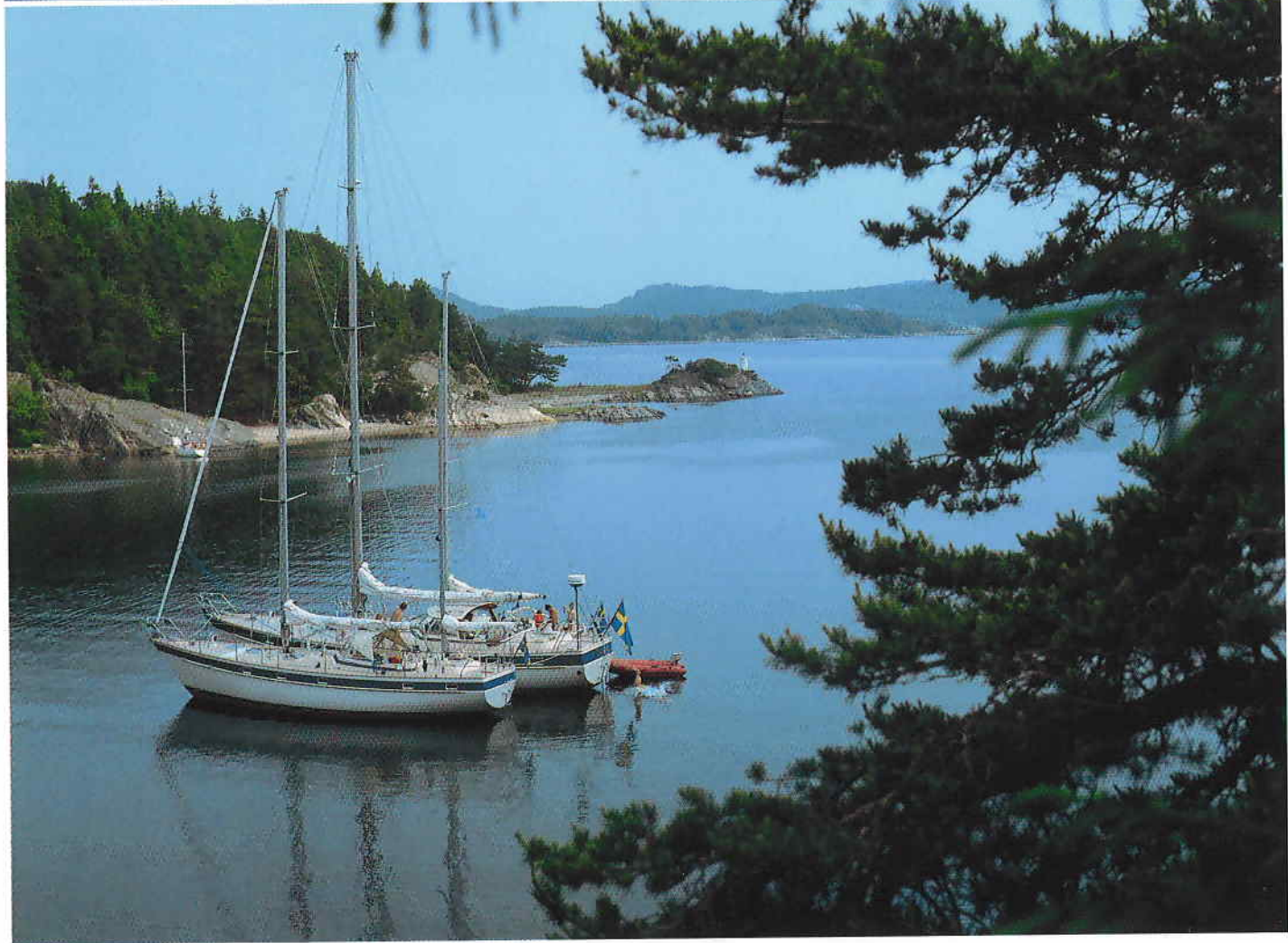
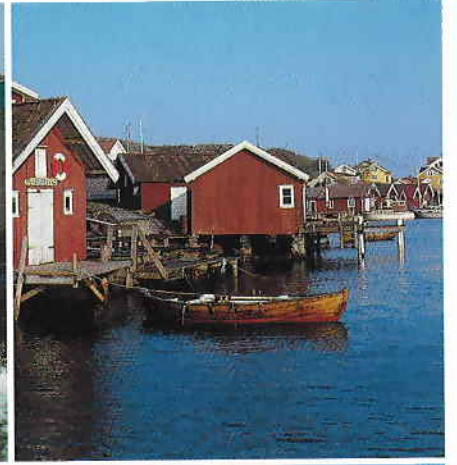
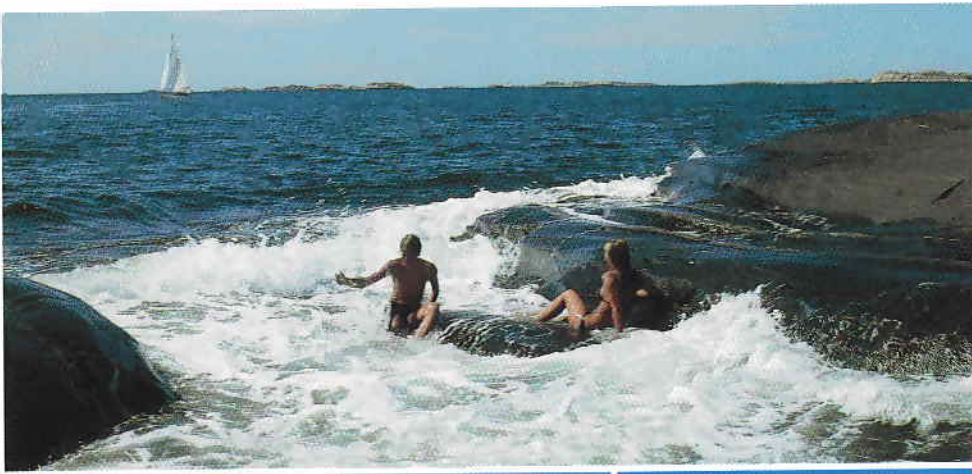


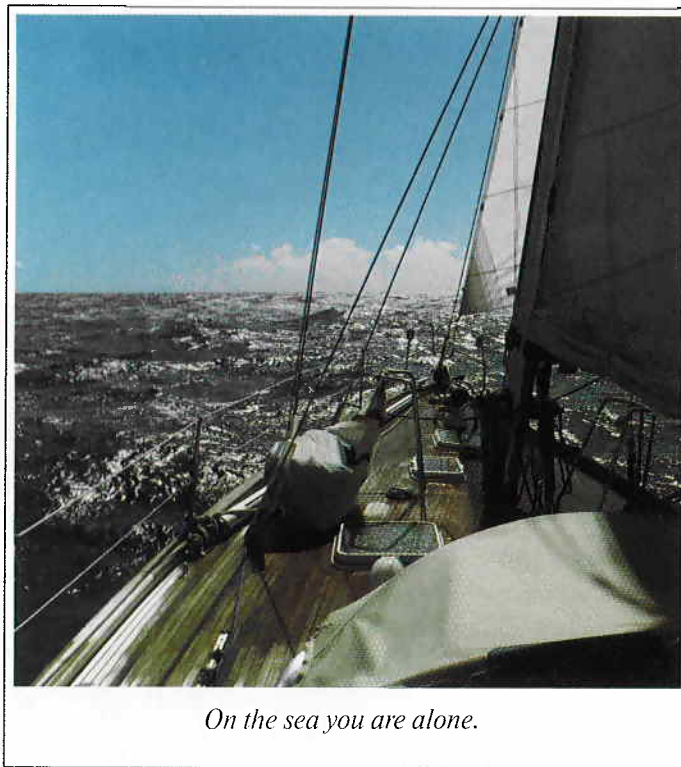


R Hallberg Rassy



What actually is Quality?

8



On the sea you are alone.

Quality—Hallberg Rassy's Definition

Most products today are advertised as quality items. We at Hallberg Rassy only start to talk of quality when our own definition of the word has been fulfilled. Whether you are enjoying the freedom of the sea or spending pleasant hours in the harbour you will enjoy being on a quality yacht, a quality that can only be achieved by the use of

first class materials and expert workmanship.

Quality is like a strong chain, its strength depends on the weakest link. The best materials, best workmanship and construction are of little value if cer-

tain guidelines are not followed from beginning to end. Hallberg Rassy do not promise you "Miracles" in yacht building but we are sure that a Hallberg Rassy offers you superior quality. The most important points of our Quality Philosophy, our understanding of construction and finish of a real sailing cruiser are summarised for you in the next few pages.



Important essentials

A Safe Partner

Quality must be long-term. Our prerequisite for this is the consistently stable Hallberg Rassy Yard which is reliable, has always had a good forward order book, never been involved in redundancies and have therefore been able to retain the skills of a constant workforce.

20 Years Experience

Experience is an important ingredient for good quality especially when, after 20 years of building sailing cruisers, a consistent concept has been realised.

Renowned Designers

The Hallberg Rassy philosophy of quality is equally applied to all models in the range. This is guaranteed by the involvement and co-operation of the world's top designers, as for instance German Frers, who with flair and skill, design well balanced Hallberg Rassy yachts throughout the range.

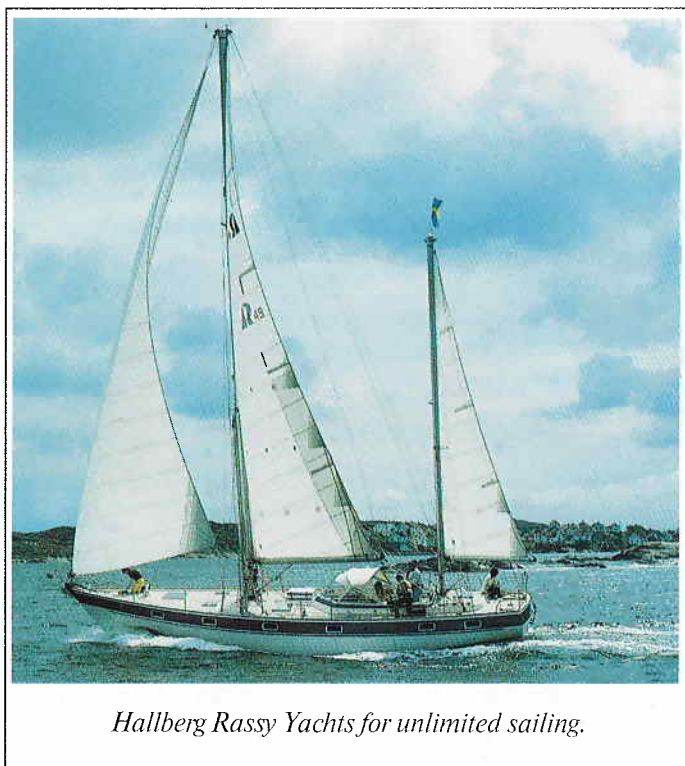
Reliability

Reliability of a sailing yacht must be the most important quality criteria for a buyer.

We know from our experiences over the years what is really important, for example a protected cockpit or an uncluttered deck are more important to you than some "fashion trends" that come and go.

Attention to Detail

Quality must also be applied to detail



Hallberg Rassy Yachts for unlimited sailing.

especially for long distance cruising. The comfort & quality of life on board is determined by a well thought out layout and many discrete design details that are hardly discernable. After your first long cruise you will no doubt remember how often obstructions have got in the way in previous boats.

Tried & Tested Boat Building

As a Swedish traditional yard each yacht at Hallberg Rassy is built according to the rules of Scandinavian quality boat building. We do not just build according to 'Lloyds' but under supervision of 'Lloyds Register of Shipping London', and for German speaking countries under supervision of 'Germanischen Lloyds'. Each

new boat is supplied with a 'Certificate of Hull Construction'.

Lasting Value

We all know that sailing is a most beautiful although costly hobby, and this is why we are aware of our responsibility to maintain quality which must pay in the long run by ensuring the boats retain a high resale value. We have found the way to combine low cost modern series production with expensive traditional boat building. As a cruising yachtsman you will know that our philosophy in respect of quality has rightly gained a high reputation. This has been evident for years by the high resale values of our yachts and will remain so in the future because

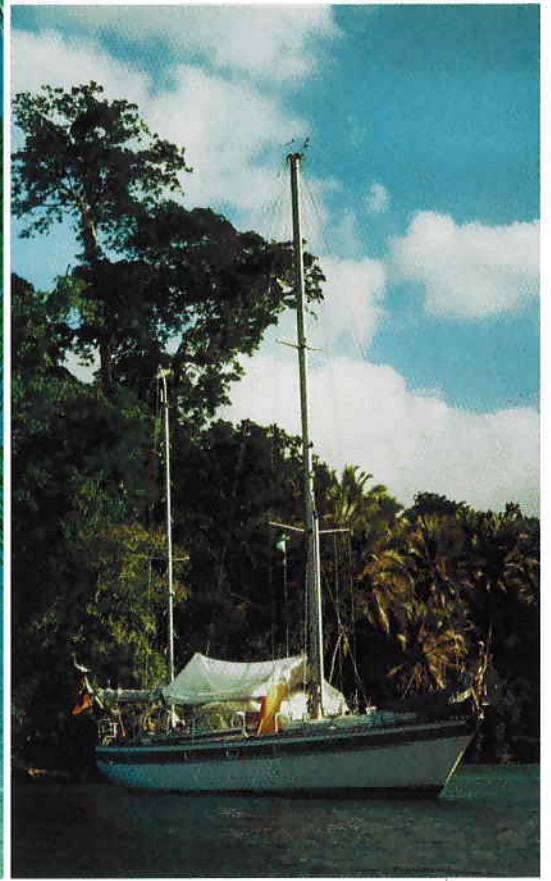
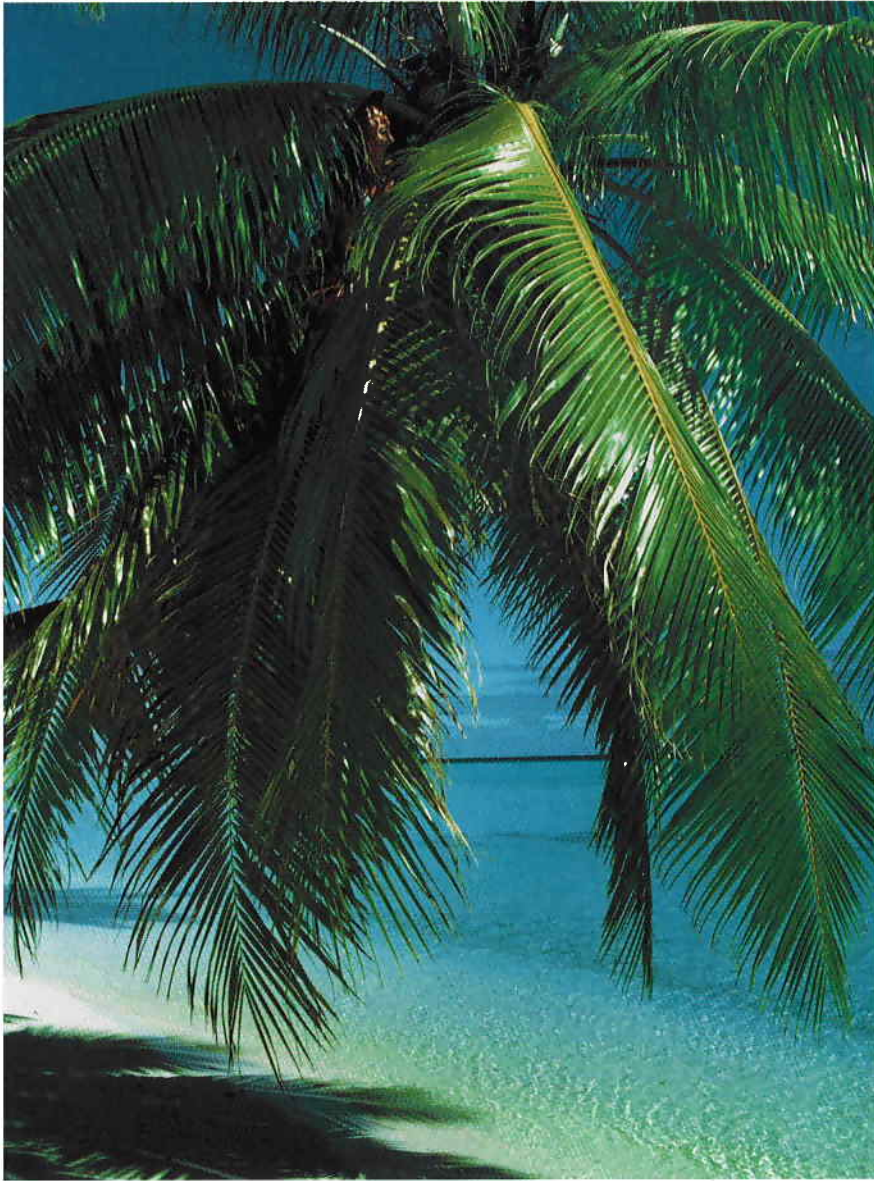
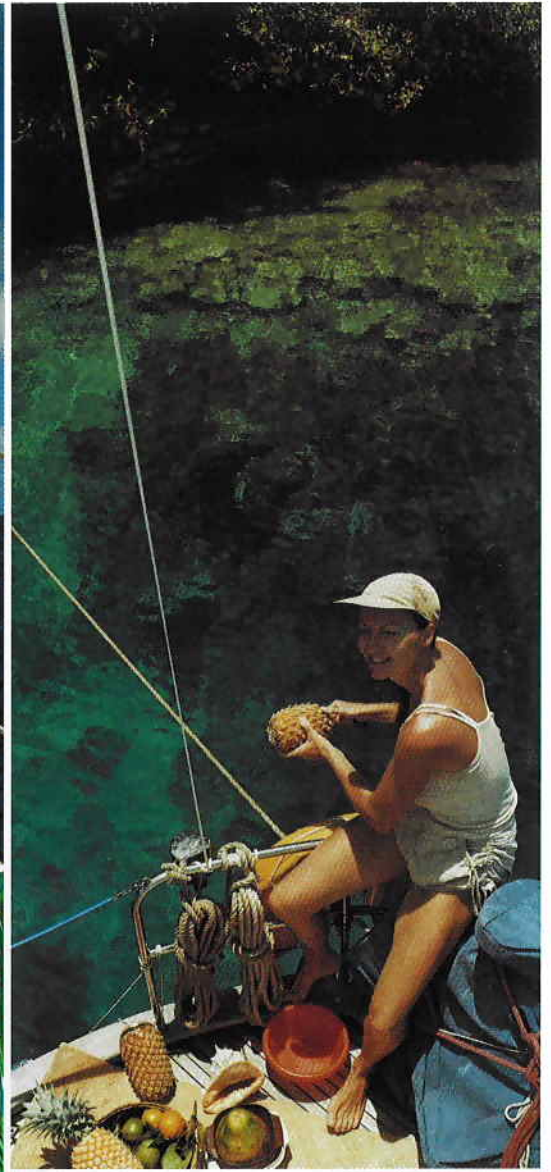
quality always pays.

Consultation & Advice

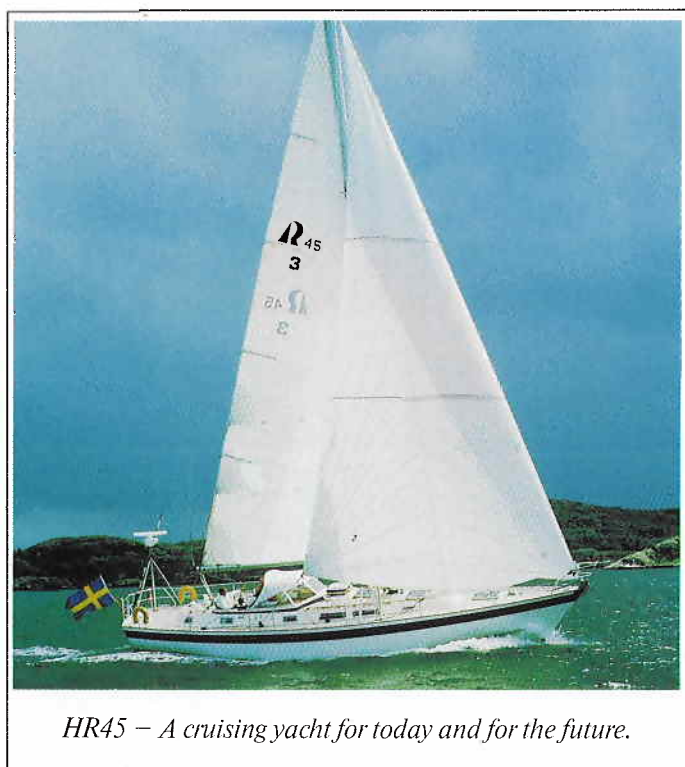
We are always pleased to discuss the quality of our yachts and your proposed equipment. Discussions are always frank and honest. We have no secrets. In many countries of Europe as well as in the USA you can get details on Hallberg Rassy yachts as well as informative advice. And, of course, you are always welcome to visit us at the Yard in Sweden.

Service

Our caring does not end after you have made your decision, quality without guarantee and service is no quality. We have service vans and people available in most countries if the need should arise.



The construction



HR45 – A cruising yacht for today and for the future.

Design

Well performing yachts with character. They are designed as sailing cruisers without 'ifs or buts'. First considerations are good sailing performance and stability, this without neglecting the distinctive and typically

Hallberg Rassy character whether a yacht be with superstructure or with an almost clear deck. Both solutions have their advantages. In either case you will not find unnecessary projections. It is important that we have an uncluttered and spacious deck which does not have any obstructions when sailing. Hull and deck are laminated together, the best known and most durable method of joining we know of.

Teak Deck

The teak deck is not only beautiful but also safe underfoot and much easier to keep clean than a GRP deck.

Strong Rig

Our yachts have a robust but uncomplicated rig. Our larger yachts are equipped

with a removable cutterstay, an ideal solution on the one hand, to get optimal use of the furling jib and on the other hand to hoist a conventional hardwind jib with minimum handling.

Mast Stepped on Deck

As we do not build ocean racers, we step the mast on deck because of leaking mast collars, condensation and the cooling effect through-masts have on the interior of the boat. In addition to these principal advantages a deck stepped mast allows a clear view of your crew when sat around the table. A mast on deck is easy to remove and easy to step.

Protected Cockpit

The cockpits, with the exception of the

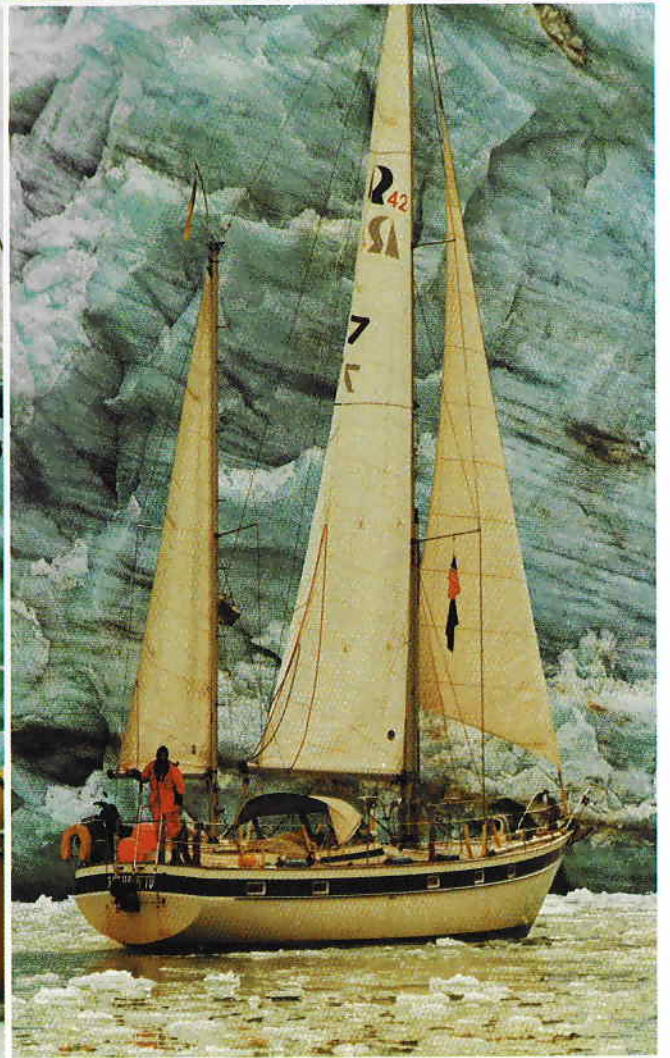
smallest boat, are protected by a windscreen with sprayhood. A typical Hallberg Rassy solution, which we introduced first at our Yard over 20 years ago and is today generally accepted. The advantage of an opening middle section has proved

very popular in cold and hot climes. The larger yachts can be supplied with a sturdy hardtop which also offers good protection against the sun.

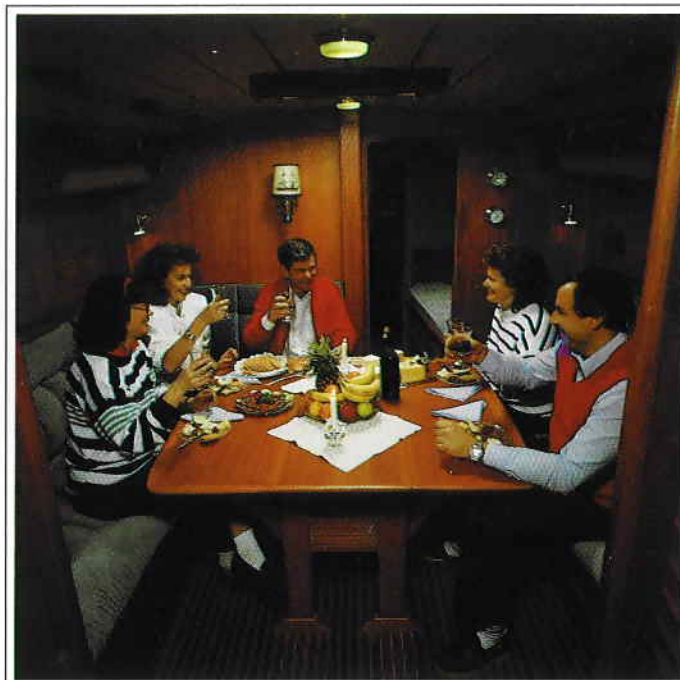
Like all design features of a Hallberg Rassy, the well thought out design of the stern and pushpit has also originated through sailing experience. This makes it easier to fend off the boat when berthing stern to. Good size deck lockers and larger deck areas with simplified davit mounting positions are also an advantage.

Long Distance Cruising

Because our sailing cruisers can sail long distance we choose strong engines and large fuel and water tanks.



Interior



Your boat is your home – wherever you are.

Like being at Home

When spending many days, or weeks and, time permitting, even months or years continuously on a sailing cruiser, then comfort and quality of life on board is of great importance. Not only do we want you to enjoy long and safe cruises but we also want you to feel completely at home. With this in mind, the layout has been planned to enable privacy and seclusion with separation of rooms just like at home.

Aft Cabin

Wherever possible, we choose an aft cabin with a view to both sides and we offer you here a place of privacy where you can retire for peace and quiet.

The well planned layout of the interior allows people unobstructed movement from forward to aft cabin.

Generous Saloon

The saloon with its seating and table is the natural gathering place. We made sure that all seating and table are ergono-

mically designed for relaxing and eating around the strong yet elegant Mahogany table.

Practical Galley

The well equipped galley is located centrally by the side of the companionway. The position is ideal at sea and also in harbour because it does not interfere with other activities on board. The generous chart table has ample room for navigation instruments. Located alongside but separated by the central walkway is the engine room which has easy access for all maintenance requirements. The main switchboard is behind and within reach of the chart table.

Comprehensive Equipment

The comprehensive equipment which

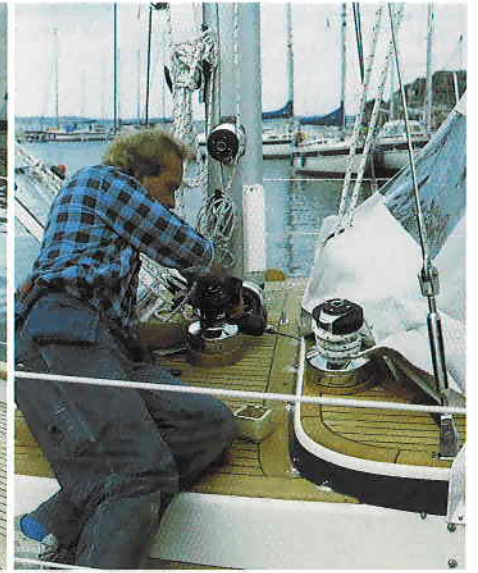
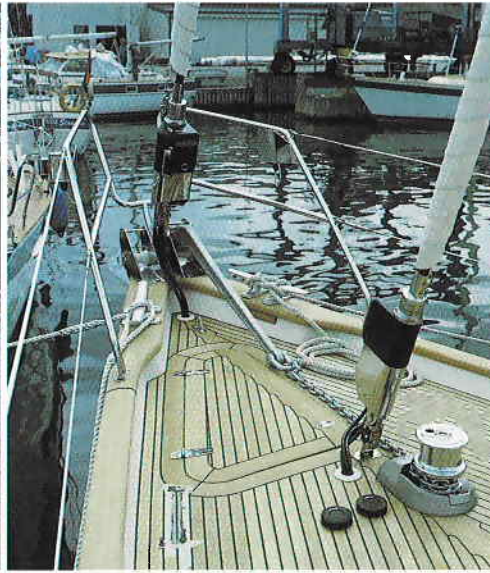
today makes life on a sailing cruiser so pleasant and comfortable is accommodated in the dry and protected engine room which of course has the best sound insulation.

Ventilation

Ventilators have been placed where necessary and the good sized skylights and windows can actually be opened. All the bigger cupboard doors in the bigger boats are louvred to ensure hidden corners also are aired.

Toilet Compartments

The toilet compartments are hygienic, of the right size and, therefore, add considerably to the comfort on board. The walls are lined with white laminate, ceramic washbasins are fitted and the shower stalls are designed so that no water can enter your boat. The water is drained directly overboard with the help of a electric bilge pump. In the event of a blockage the built in filters can be reached easily.



Consultation and Advice to ensure a perfect start

Representation in many countries

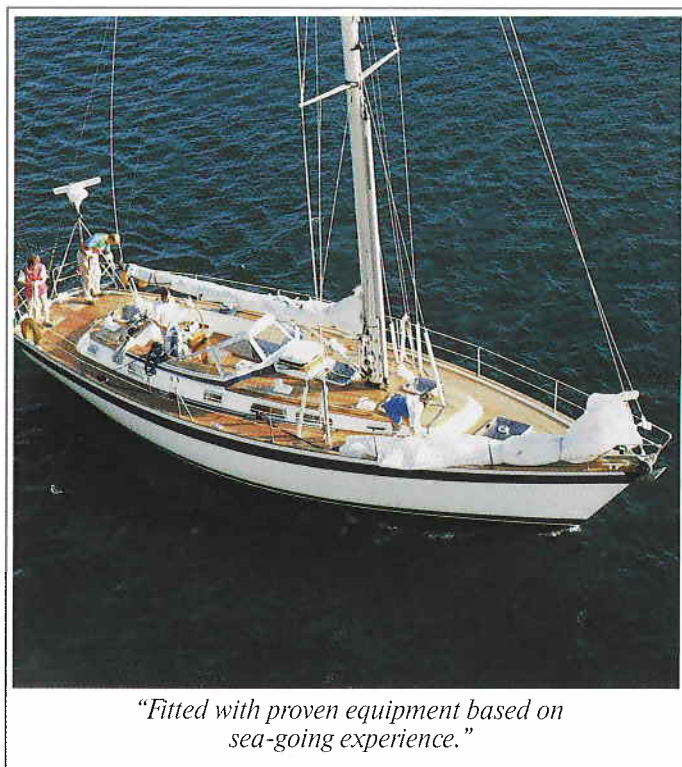
The continued success of our concept of cruising yachts has enabled us to build up a competent sales organisation. The Yard, our own offices and our agents abroad all work in close co-operation and are always available to you with expert advice. We are also represented at the major boat shows.

Visit to the Yard

We like to pass on our experiences and welcome serious interested parties to visit our Yard although they may already be well looked after by one of our agents or offices.

It's All Above Board

We do not have any secrets and like to explain and show everything you are inter-



"Fitted with proven equipment based on sea-going experience."

ested in. Of course, it is so much easier to answer your questions and to discuss details on the spot as the individual equipping of a modern cruising yacht must be planned carefully from the beginning to cut out unnecessary expense on later installations. You also have an opportunity to have trial sails from spring to late autumn which can be arranged for you by our agents.

sis of our co-operation today with designers like German Frers and working already on concepts of your yacht of tomorrow. We look with confidence into the future as there will always be a demand for sound work, helpful service and good design. When you decide to buy a Hallberg Rassy you have the security and reassurance of having the support of a successful Yard both in the past and the future.

Service

When you have decided on a Hallberg Rassy, our responsibility does not end on hand-over of your new yacht.

Confidence in a Sound Future

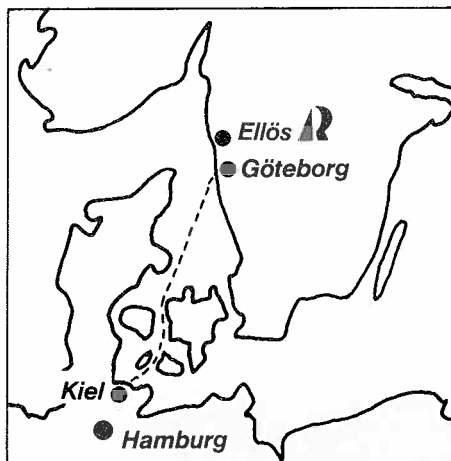
Welcome to the Yard

Here at the Yard a lot of boats are always under construction. A visit is an opportunity for you to see various options, to talk over our suggestions and to let us answer your questions.

We can arrange a test sail on the size of boat you are interested in from early spring until late autumn.

Why not build a short vacation around your Yard visit, the scenery is splendid.

Our sales Offices and Agents in other countries, are always pleased to advise you and welcome your enquiries.



There is no problem in visiting Ellös!

There are frequent flights to Gothenburg Airport also Sea Ferries from Harwich, England and from Kiel. Twenty four hours from England, twelve from Kiel.

From Gothenburg it is one hour to Ellös by car. Take the E6 towards Oslo, then follow the sign Tjörn/Orust until you see the sign Ellös.

Hallberg Rassy

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